

Course progression map for 2016 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

B2027 Bachelor of Business and Commerce and Bachelor of Communication

Communication specialisation – Communications, media and screen studies

	Bachelor of Business and Commerce		Bachelor of Communication and Media Studies	
Year 1 Sem 1	ACW1100 Introduction to financial accounting or ACW1200 Accounting for managers	ECW1101 Introductory microeconomics	AMU1277 Media studies	AMU1305 Film studies: forms and approaches
Year 1 Sem 2	Major Unit 1	MGW1010 Introduction to Management	AMU1278 Communications technologies and practices	AMU1304 Television studies: forms and approaches
Year 2 Sem 1	Major Unit 2	MKW1120 Marketing theory and practice	AMU2453 Research methods in communication and media studies	AMU2787 Online news and current affairs
Year 2 Sem 2	Major Unit 3	ETW1000 Business and Economics Statistics or ETW1102 Business Statistics	AMU2450 Contemporary media theory	AMU2439 Youth and mobile media
Year 2 Summer Semester			AMU3744 Workplace learning internship	
Year 3 Sem 1	Major Unit 4	BTW1042 Malaysian business law	AMU3857 Writing techniques	
Year 3 Sem 2	Major Unit 5	Business elective unit	AMU3127 Stardom: celebrity, society and power	AMU2448 Film genres
Year 4 Sem 1	Major Unit 6	Major Unit 7	AMU3806 Business reporting	AMU3451 Freedom and control in the media
Year 4 Sem 2	Major Unit 8	BEX33555 Integrative business practice	AMU3650 A world in crisis: multilevel responses to global emergencies	AMU3449 Reading social media: sociotechnological literacies

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B2027 Bachelor of Business and Commerce and Bachelor of Communication

Communication specialisation – Global studies in communication and media

	Bachelor of Business and Commerce		Bachelor of Communication and Media Studies	
Year 1 Sem 1	ACW1100 Introduction to financial accounting or ACW1200 Accounting for managers	ECW1101 Introductory microeconomics	AMU1277 Media studies	AMU1325 Introduction to world politics and history
Year 1 Sem 2	Major Unit 1	MGW1010 Introduction to Management	AMU1278 Communications technologies and practices	AMU1326 Transformation from above: Globalisation and the state
Year 2 Sem 1	Major Unit 2	MKW1120 Marketing theory and practice	AMU2453 Research methods in communication and media studies	AMU2787 Online news and current affairs
Year 2 Sem 2	Major Unit 3	ETW1000 Business and Economics Statistics or ETW1102 Business Statistics	AMU2450 Contemporary media theory	AMU2439 Youth and mobile media
Year 2 Summer Semester			AMU3744 Workplace learning internship	
Year 3 Sem 1	Major Unit 4	BTW1042 Malaysian business law	AMU2625 Borders, people and identity: Migration in the 21st century	AMU2814 Transforming community: Project design and public relations for social campaigns
Year 3 Sem 2	Major Unit 5	Business elective unit	AMU3451 Freedom and control in the media	
Year 4 Sem 1	Major Unit 6	Major Unit 7	AMU3806 Business reporting	AMU3570 International relations
Year 4 Sem 2	Major Unit 8	BEX33555 Integrative business practice	AMU3650 A world in crisis: multilevel responses to global emergencies	AMU3449 Reading social media: sociotechnological literacies